GRAYS HARBOR
HISTORICAL SEAPORT

Fundraising Committee, Thursday, June 12th – 5:30 PM – Zoom or Board Room

https://us06web.zoom.us/j/85072795040?pwd=46chVEPH8EiU8hrOwEbCzpa5IKbNGl.1

Meeting ID: 850 7279 5040 Passcode: 419228

• +1 253 215 8782 US (Tacoma)

Agenda

Attendees: Alex, Brandi Bednarik, Vanessa LaValle

1. Auction Items –

HAVE

- Lady Experiences
- Lady Swag
- Marlin Experiences
- Sonics Package
- Kraken Tickets and Gear
- Kitchen Dishes
- Baking Dishes and Package
- Wine Packages
- Beer and Cider Packages
- Coffee and Tea
- Tool Kits
- Gone Fishing
- Small BBQ
- Car Care Kit
- Two Paintings
- Gardening Package
- Book Packages

NEED

- More Experiences
- Gift Cards
- Jewelry/Art
- Gift Baskets

2. Event Updates: so much going on! Its a lot to announce.

-Fundraising letter will get save the date as insert.

-Newsletter features PT shipwrights and interviews. We are going to include an ask for ads in newsletter instead of sending 4 pieces. Then we'll follow up with the membership piece. Kenneth is helping get pieces up in the reminder. Maybe we will have the auction announcement as digital. Then next month, announce corporate sponsorships are live.

i. August 16th in Port Townsend
    1. The invite is going out this week with the fundraising letter
ii. Still working on the event with Foss
iii. Film Fundraisers
    a. September 21st in Olympia. Ken is working with Rob and OFS to draft the announcement.
    b. Meeting with 7th Street on June 20th – Could do Sept 26th or 27th – Work with Rocky Horror or do like we are doing in Olympia? Next year with 7th street, let's do a live show with band. But they are not available this year due to tour. The Rocky Horror Group has at theater in Tracyton. They do a live show while movie is playing.
iv. Working on a maritime history festival/mini-Ren. Faire for next year for Founder's Day.
v. July 4th will be a community tailgate party with a stationary light-up parade. For both of those events, we will have community stage time like the center stage at the mall used to have. Discussion for 4th of July event and what was successful.
vi. We received five new volunteers between the 4th and Founder's Day, including a potential awesome board member – Valerie who is a traveling nurse.

3. Fundraising Updates
    a. The Summer Restoration campaign is going out this week
    b. Membership is drafted for the September/October Campaign
    c. Corporate sponsorship is almost done
    d. Meeting with Murdoch next week
4. Doubling Down on Fundraising
    i. New Revenue – What ideas do we have?
    ii. Gift Catalog
    iii. Digital Outreach to Various Groups
    iv. Networking Ideas – Suite at the Mariners Game, events with the World Trade Center,
5. Surplus Sales
    a. Merchandise
        i. Timing and how do we pay up front
6. Brainstorming: Scott has ideas after a meeting with Former DNR director Hilary Franz. Brandi has some merch ideas, we need more. End at 640pm

Next Meetings:
Thursday, July 31st at 5:30 PM – Full Board

Thursday, August 14th at 5:30 PM – Fundraising Committee