GRAYS HARBOR
HISTORICAL SEAPORT

Fundraising Committee, Thursday, August 8, 2024 – 5:30 PM – Zoom

Board Present: Denver Robbins, Vanessa LaValle, Cindy Sherman, Erik Utterback

Public Present: Alex Kluh, Ashlee Mitchell

Staff Present: Brandi Bednarik, Bailey Cavender

Agenda

1. Talk over main fundraising event
2. Review Lady Washington license plate idea and timing to implement
3. Small events on Lady - $125.00 tickets, giveaway, give donation cards out
4. Grant pledge idea for our September campaign and August for Major Donors
5. Shama's Proposal
6. Review part 1 of Strategic Plan

Assignments for this month

1. Board will solidify strategic plan, and fundraising team will turn it into materials to give to public and Board for distribution
2. Denver will work with Brandi and Brennan on media grants
3. Denver will give staff marketing plan action step ideas
4. Denver and staff will work on You Tube plan

Discussion occurred. No action was taken.

Thursday, September 12th at 5:30 PM