

GHSA Board Fundraising committee 5/8/2025 5:30pm

Attendees: Brandi Bednarik, Denver Robbins, Susan Ogilvie, Cindy Sherman, Vanessa LaValle

1. Auction Updates:

We made \$1400 dollars with the Kraken tickets, it was so last minute. Maybe it could have been better. We made a mistake with the date vs. Pick a game- that led to some confusion. Our second-tier bidders got it. May we don't have a huge campaign event maybe that would be a good time. Or we do it in August when the season is starting to begin.

Brandi advises holding an auction in December. Discussion. We got donations for a charcoal grill and kitchen stuff. Maybe we could hold on to them until we rehab our kitchen. First auction in August.

2. Event Updates – Summer slam (Aberdeen wrestling group/bob) Aug. 23rd

- i. Pick a Date for August in Port Townsend. This would be our first auction. Saturday or Sunday? Propose August 16 20 per plate sounds high.
 - Grill out. Chicken, fish veggie kabobs.
 - Pricing? If we grill ourselves maybe we don't charge but encourage to donate while there. Higher end fundraiser in Tacoma with Foss. Discussion – small plate price
 - Lower end ticket items online for people who can't come
 - Maybe guitar player. Tiny? Evelyn? Signature cocktail
 - Use this to harvest volunteers for ongoing projects and build community. Volunteer hours work for grant match
- ii. Pick Date Choices for Foss in Tacoma later in the year. November? First week of December? We can ship out items for Christmas. December 6th
 1. Breakfast, Brunch, or **Dinner**
 2. Pricing
- iii. Pick a Date for Aberdeen – October? Bring lady home, pier focused. Alex will cohost and brainstorm what will work here
 1. What type of event do we want to host
 2. About seaport landing and opening up waterfront access
 3. **Fundraising Updates**
- a. Choose a new date for the film
 - i. Youth rec grant – 15500 – could pay a deposit for film. Fall Dates – end of September before Halloween stuff starts. The 20th or 27th. family movie. Let's go on Saturday. If not November.
- b. Equip the ship – got \$3000 from the emails
- c. Stock donation
 1. **Doubling Down on Fundraising**
 - i. New Revenue
 - ii. Corporate sponsorship – Mick has drafts. Brandi has to rework the wording so that it has seaport and Lady. Determining what you get at each level
 - iii. Gift Catalog
 1. A draft exists. Let's try it. Gear this towards Lady's restoration. She will send a sample. Mick handles design.
 - iv. Digital Outreach to Various Groups
 - a. Discussion over online traffic. Boosted Ad. Click thru rate is very good.
 - b. Mick has been working on this and lots of ideas.
 - v. Networking Ideas – Suite at the Mariners Game. Bank invited when Brandi asked for corporate sponsorship. Sits empty almost every weeknight.

Brandi will talk to WTC.

1. Surplus Sales: Haven't heard back on value of lathe. David will consult.
- a. Dick will be back from eye surgery after June.

- b. Merchandise
 - i. Timing and how do we pay up front
 - ii. We have some old designs and new ones that are enticing but we have to pay for it all upfront. POD has been tricky. Denver has a recommendation for a company.
 - 1. Brainstorming
- c. We need to get new donors. We have been slowly losing donors even though our donations have been going up.
- d. In a few years we hit the 25th anniversary for pirates and Lady being on film. Susan suggests Cameo to hire actors.
- e. AFP icons festival. We paid 600 for a sasquatch costume. It was the most popular thing of the night. The sasquatch won the banner.

Action items:

Vanessa : look at LGL donor profiles. Talk to cliff about August PT date

Brandi : reaching out to Tiny. Waiting till July for booking foss.

Group: look at nonprofit gift catalog, continue to get action items.